



St Joseph College of Communication

Media Village, Changanassery

Affiliated to Mahatma Gandhi University, Kottayam, Kerala

Vision: Transforming Media for a Wholesome World

Founded in 2004

PARENTS FEEDBACK ANALYSIS REPORT 2023-2024

During the academic year 2023-2024, parents have expressed satisfaction with the institution's comprehensive curriculum, dedicated faculty, and focus on student well-being. While they appreciated the structured and innovative learning environment, some have recommended incorporating more hands-on experiences and industry exposure to better prepare students for future careers.

Suggestions

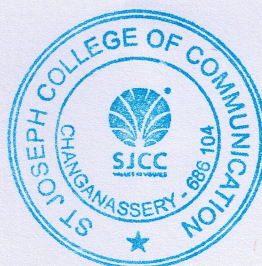
- Incorporate more hands-on learning opportunities within the curriculum.
- Provide additional avenues for students to engage with industry professionals through workshops and internships.
- Increase communication about student progress and development through regular updates to parents.

Action taken report

- Launched new practical workshops and labs to enhance hands-on learning experiences for students.
- Partnered with industry leaders to create internship programs and guest speaker events that connect students with professionals.
- Implemented a system to send a PDF copy of the monthly newsletter to parents' WhatsApp group to keep parents informed about students' progress, upcoming events, and institutional initiatives.

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PARENTS FEEDBACK ANALYSIS REPORT 2022-2023

The parents' feedback was collected based on the curriculum for the academic year 2022-2023. It indicates that parents are highly satisfied with the curriculum and appreciate the college's efforts in maintaining a disciplined environment.

Suggestions

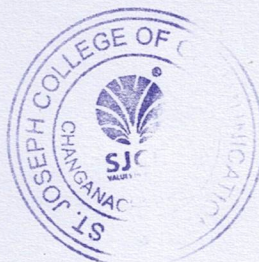
- The college should enhance its co-curricular environment. This will provide students with more opportunities to develop diverse skills outside the traditional academic setting.
- Efforts should be made to ensure that students from reserved communities, such as SC, ST, OBC, and minority communities, receive various government scholarships and grants.

Action taken report

- Organized regular events and competitions through various clubs and cells to encourage active participation and skill development.
- The Student Welfare Officer has been tasked with assisting students in obtaining these scholarships and E-grants.

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PARENTS FEEDBACK ANALYSIS REPORT 2021-2022

Parents' feedback was collected for the academic year 2021-2022, showing a high level of satisfaction among parents. It is advised to increase the focus on placement activities and other significant extracurricular events.

Suggestion

- Greater emphasis should be placed on placement activities.
- It was suggested to inform parents about major extracurricular activities, such as inter-collegiate festivals and film festivals.

Action taken report

- More career orientation seminars and soft skills training sessions have been initiated under the guidance of the placement cell, and some parents have been elected as members of the placement cell.
- The office secretary has been entrusted to communicate all major college events through the established messaging system.

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PARENTS FEEDBACK ANALYSIS REPORT 2020-2021

Parents' feedback was collected based on the curriculum for the academic year 2020-2021. This feedback underscores the curriculum's success in meeting educational objectives and fostering student growth.

Suggestions

- It was suggested to increase the transparency of the internal evaluation system.
- It was recommended to notify parents about their child's attendance shortages.

Action Taken Report

- Usernames and passwords for the online portal were provided to parents, enabling them to check their child's internal evaluations online.
- An automatic messaging system has been established to inform parents when their child is absent from college.

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PARENTS FEEDBACK ANALYSIS REPORT 2019-2020

Parents' feedback was gathered based on the curriculum for the academic year 2019-2020. According to this, parents express satisfaction with the curriculum and endorse its alignment with available resources, facilities, and the overall atmosphere of the institution.

Suggestions

- Enhance communication channels between parents and faculty to further understand and address specific curriculum-related concerns.

Action taken report

- Systematically scheduled parent-teacher meetings to discuss curriculum-related concerns and gather feedback directly from parents.
- Created WhatsApp groups of parents and scheduled online and offline meetings of the executive committee of parents at regular intervals.

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PARENTS FEEDBACK ANALYSIS REPORT 2018-2019

Parents were surveyed regarding the curriculum for the academic year 2018-2019. Parents are highly satisfied with the curriculum and believe it effectively supports the overall development of the students.

Suggestions

- The syllabus should incorporate various elements such as workshops and seminars to enhance students' interest in the subject.
- We should organize various training sessions to enhance professional ethics

Action taken report

- Included workshops and seminars in the curriculum to make learning more dynamic.
- Integrated real-world case studies in the curriculum to allow participants to analyse and discuss ethical dilemmas, fostering critical thinking and ethical decision-making skills.

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